AMENDMENTS

This listing of claims will replace all prior versions and listings of claims in the application:

1-44.   Previously Canceled

45. (Currently Amended) A method for distributing medical information stored on a computer system to physicians, the method comprising:

> at a server in said computer system:

> identifying [[a]] at least two physicians physician from a database of multiple physicians;

> generating an interactive message comprising:

>> customizing at least a portion of said medical information stored on the computer system customized to said identified physicians physician; and

>> including objects that the physicians physician can select to respond to, or dispose of, the interactive message;

>> receiving, at the server, a synchronization communication signal from a respective handheld computing device operated by a respective one of said identified physicians physician; and

>> in response to said communication signal, automatically transmitting said interactive message from the computer system to said respective handheld computing device.

46. (Currently Amended) The method of claim 45, wherein said identifying is based on information selected from the group consisting of: a practice area of each of the physicians physician; a number of prescriptions written by each of said physicians physician; a Drug Enforcement Agency number of each of said physicians physician, a medical education number of each of said physicians physician, and or any combination of the aforementioned.

47. (Currently Amended) The method of claim 45, wherein said identifying is based on a medical education number of each of said physicians physician.

48. (Currently Amended) The method of claim 45, further comprising, after said identifying, examining [[a]] respective profiles profile of said identified physicians physician,